



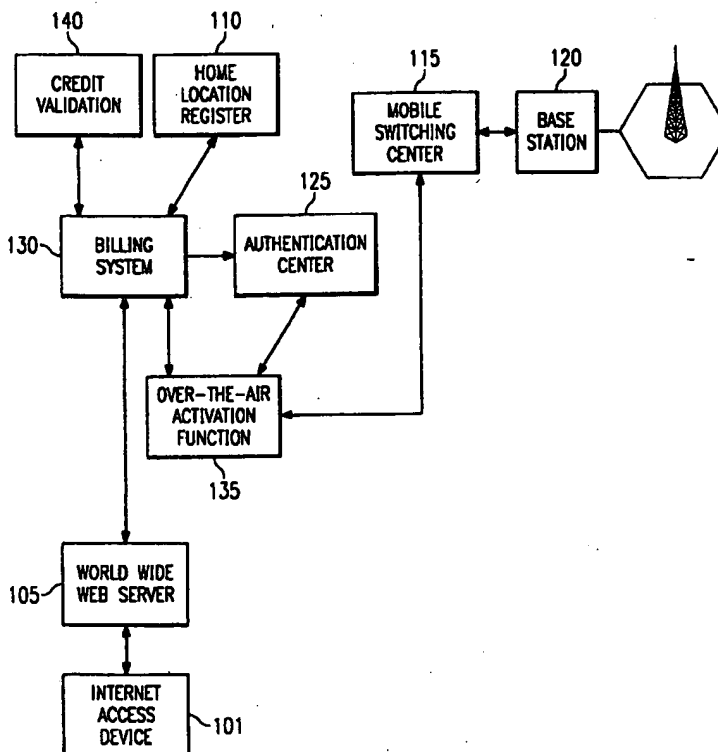
## INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

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(54) Title: SETUP OF NEW SUBSCRIBER RADIOTELEPHONE SERVICE USING THE INTERNET

## (57) Abstract

A potential radiotelephone service subscriber logs on to a world wide web server (105) using an internet access device (101). The potential subscriber is presented with a plurality of selectable radiotelephone services and features. The potential subscriber then provides the billing system (130) with credit information that is validated through the credit validation system (140). A radiotelephone service profile is stored in the home location register (110) after the subscription process has been completed. The subscriber is then instructed to power up the radiotelephone that then registers with the system. An over-the-air activation function (135) collects data from the billing system (130) and an authentication center (125) and sends the data to the mobile switching center (115) that then transmits it through the base station (120) to the radiotelephone. The radiotelephone reprograms its own registers with the appropriate data.



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# **SETUP OF NEW SUBSCRIBER RADIOTELEPHONE SERVICE USING THE INTERNET**

## **BACKGROUND OF THE INVENTION**

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### **I. FIELD OF THE INVENTION**

The present invention relates to radiotelephone service provision. More particularly, the present invention relates to subscribing to radiotelephone service over the internet.

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### **II. DESCRIPTION OF THE RELATED ART**

The number of cellular radiotelephones being sold is increasing dramatically. These radiotelephones must be programmed with data from the service provider in order to operate in the service provider's area of coverage.

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Typically, a potential radiotelephone service subscriber purchases a radiotelephone from a retailer. The retailer then calls a service provider in order to activate the radiotelephone for the subscriber. The service provider typically pays the retailer to provide this service for the subscriber.

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There is a previously unforeseen need for a system that enables a potential subscriber to purchase radiotelephone service and various features from the service provider without retailer interaction. There is also a need for a process to operate this system in an efficient manner.

## **SUMMARY OF THE INVENTION**

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The present invention encompasses a system and method for providing radiotelephone service to a radiotelephone. The present invention uses an internet access device to access an internet coupled world wide web server. The server provides a web page that displays and makes available a plurality of radiotelephone services and features.

30

The potential radiotelephone service subscriber logs on to the internet coupled server with the internet access device and selects from the plurality of

radiotelephone services and features. The selected features and services are saved as the radiotelephone profile.

Any credit information entered by the potential subscriber is verified with a credit validation system. The billing information provided by the potential  
5 subscriber is then saved in his billing system profile.

The radiotelephone is powered up at which time it sends out registration information to the system. The system receives the registration information from the radiotelephone and looks up the appropriate radiotelephone service profile.

The system then transmits the radiotelephone service profile to the  
10 radiotelephone. The radiotelephone uses this profile, that includes a permanent directory number, to reprogram the appropriate radiotelephone registers so that the radiotelephone can now access the service provider's system.

#### **BRIEF DESCRIPTION OF THE DRAWINGS**

15 FIG. 1 shows a block diagram of an over-the-air radiotelephone activation system of the present invention.

FIG. 2 shows a flowchart of an over-the-air activation process of the present invention in accordance with the system of FIG. 1.

20 FIG. 3 shows an over-the-air activation login page.

FIG. 4 shows a profile management login page.

FIG. 5 shows a profile management feature selection page.

FIG. 6 shows another profile management feature selection page.

FIG. 7 shows a flowchart for the feature selection process of the present  
25 invention.

#### **DETAILED DESCRIPTION OF THE PREFERRED EMBODIMENT**

The processes and system of the present invention enables a potential  
30 radiotelephone subscriber to set up service with a radiotelephone service provider. Using an internet access device, the potential subscriber can contact the service provider over the internet and subscribe to radiotelephone service.

The system of the present invention is illustrated in FIG. 1. In the preferred embodiment, the internet access device (101) is a desktop computer running a world

wide web access program referred to as a web browser. An example of a computer used in the present invention is one of the APPLE MACINTOSH line of computers. These computers run web browsers such as NETSCAPE NAVIGATOR and MICROSOFT EXPLORER. Other brands and types of computers and other web  
5 browsers may be used by the present invention.

Alternate embodiments use other types of internet access devices such as dedicated smart terminals that have the ability to access the internet. An example of such a dedicated terminal is a telephone that has a built-in display and web browser giving it the ability to access the internet.

10 The internet access device (101) is coupled to the world wide web server (105) through the internet. This is done using a modem and connecting to the internet using an internet service provider. Other embodiments use other connections to the internet such as an Integrated Services Digital Network (ISDN) line that provides greater access speed.

15 The world wide web server (105) is a computer running server routines that are well known in the art. Hewlett Packard, Inc. and International Business Machines, Inc. (IBM) are manufacturers of dedicated servers. Additionally, a desktop computer operating the proper software may be configured as a server.

The web server (105) acts as a firewall to the system, limiting access to  
20 authorized users who have the proper identification information. In the preferred embodiment, the server (105) stores the web pages required by the processes of the present invention.

The billing system (130), coupled to the web server (105) is a billing server computer that performs billing processes, keeps records on the subscribers in the  
25 service provider's system, and sends the selected radiotelephone service features to a home location register (HLR) (110). The billing processes include tracking the subscriber's service plan and air time rates, tracking the subscriber's air time, and tracking the features that the subscriber has chosen. All of these factors enter into the bill that the subscriber receives. Therefore, if the subscriber changes his profile,  
30 the billing system must know in order to change the billing for the subscriber.

When a potential subscriber is entered into the billing system (130), it may be determined if the potential subscriber has credit that is good enough for the service provider or if the potential subscriber's credit card information is accurate

and the proper credit exists. The billing system (130), therefore, sends the identification information entered by the potential subscriber to the credit validation system (140) to determine the potential subscriber's credit status. The credit validation system (140) then sends back the results to the billing system (130).

The credit validation system (140) is coupled to the billing system (130). In the preferred embodiment, the credit validation system (140) is a credit bureau that compiles consumer credit records for purchase by other companies. The billing system (130) is coupled to the credit validation system (140) over a wireline telephone link or trunks. Alternate embodiments use other forms of connecting such as with a satellite link.

The billing system (130) may additionally set up and manage prepaid air time. If the potential subscriber does not pass the credit check or if that person just desires to pay for blocks of time, the system can charge the potential subscriber's credit card for a certain amount. That amount can then be applied to the subscriber's account to be applied to the air time used by the subscriber. Once the prepaid amount is reduced to a certain threshold, the billing system may automatically charge the credit card again for a set amount.

The billing system (130) is coupled to the world wide web server (105) and the HLR (110) by ethernet connections. Other embodiments couple these components by other connections such as radio frequency or microwave, thus allowing the billing system (130) to be removed from the other system components by greater distances.

The authentication center (125), coupled to the billing system (130), is used to reduce the occurrence of fraudulent radiotelephone usage. The authentication center (125) is comprised of a processor that detects if a radiotelephone, that is to be set up for cellular service, has been cloned from another radiotelephone.

The authentication center (125) also generates an authentication key for use by the radiotelephone. In the future, when the radiotelephone tries to register with the system, this data is compared with the encryption data stored in the authentication center (125) to determine if the radiotelephone's directory number and electronic serial number have been copied from another radiotelephone. The authentication process is well known in the art and is not discussed further.

The over-the-air activation function (OTAF) (135) is coupled to the billing system (130), the authentication center (125), and the MSC (115). The OTAF (135) is comprised of a processor that enables a new radiotelephone to be programmed such that it can access the service provider's system.

5       The HLR (110) is well known in the art. It is a database of profiles for all of the radiotelephones operating in a particular service provider's system. The profiles include the features purchased by the subscriber.

10       The mobile switching center (MSC) (115) is also well known in the art. The MSC (115) is responsible for routing calls from the public switched telephone network (PSTN) to the appropriate base station (120) communicating with the subscriber's radiotelephone. The MSC (115) also performs the reverse task of routing a call from the radiotelephone to the PSTN.

15       The MSC (115) additionally performs the switching required by any of the features selected by the subscriber. Assume, for example, that the subscriber has purchased call forwarding. The subscriber enters into their radiotelephone the telephone number to which all incoming calls are to be forwarded. This information is transmitted to and stored in the HLR. When a call is received for the subscriber's radiotelephone number, the MSC finds the forwarding number in the profile received from the HLR and routes the call to the PSTN, or other MSCs, depending  
20       on the forwarding number.

FIG. 2 illustrates a flowchart of a process for the operation of the system of FIG. 1. This process takes the information entered by the potential subscriber, determines creditworthiness of the potential subscriber and then programs the radiotelephone with the appropriate data required to operate in the service  
25       provider's system.

The process begins with the potential subscriber logging on to the service provider's internet coupled world wide web server (step 201). A successful logging on operation brings up a web page, illustrated in FIG. 3, on the potential subscriber's computer or other internet access device. This page includes such items  
30       as the potential subscriber's name (301), radiotelephone manufacturer name (305), and various menu items (310-317). Subsequent web pages collect financial information such as credit card number and model number of the radiotelephone to

be programmed. Alternate embodiments use other web page formats to enter similar information.

After logging into the system, the potential subscriber is presented with the pages illustrated in FIGs. 5 and 6 enabling the subscriber to choose various service plans and features (step 205). These features and the process of selecting them are described subsequently in detail. These web pages are examples of possible formats and selectable information. Alternate embodiments use other web pages to achieve the same results.

The billing system, in conjunction with the credit validation system, determines the credit status of the potential subscriber (step 210). In the preferred embodiment, radiotelephone service is not provided until the credit status of the potential subscriber is verified.

After the potential subscriber is finished entering the above information and the credit check is complete, the entered information is stored as the subscriber profile in the billing system. The billing information is stored in the billing system server and the service and feature information is stored in the HLR.

The web page then instructs the user to power up the radiotelephone. The radiotelephone transmits its temporary directory number and electronic serial number to the system during the registration process (step 215).

A new radiotelephone, prior to being programmed for operation, contains a temporary directory number. When the radiotelephone is first powered up, the temporary directory number is transmitted to the base station (120) and then to the MSC (115).

The MSC (115) normally accesses the HLR (110) for the subscriber's profile when it receives a directory number. However, since the temporary directory number is not in the HLR, the MSC knows that the received number is one of a block of numbers that are for temporary use in radiotelephones that have not been programmed. This causes the MSC (115) to access the OTAF (135) (step 220) over an IS-41 link, sending to the OTAF (135) the data received from the radiotelephone such as the temporary directory number, the radiotelephone's electronic serial number, and any authentication data transmitted by the radiotelephone.

The OTAF (135) collects the potential subscriber's profile, including the radiotelephone's permanent directory number, from the billing system (130) and the



authentication data, assigned to the radiotelephone, from the authentication center (125). The OTAF (135) then sends this information to the MSC (115), over the IS-41 link, for transmission to the radiotelephone (step 225). Alternate embodiments use other protocol links between the OTAF (135) and the MSC (115).

5       The radiotelephone receives the transmitted information and stores it in the appropriate internal registers to update the various parameters that are reprogrammed from the initial state (step 230). These parameters include the permanent directory number, alternate directory numbers, authentication information, and system identification.

10       The process of the present invention then goes through a series of acknowledgments (step 235). First the radiotelephone sends an acknowledgment to the MSC indicating that the information was received and the various parameters in the radiotelephone were updated. The MSC sends an acknowledgment to the authentication center that the programming was accomplished. The authentication  
15       center sends the acknowledgment to the billing system and the billing system sends the acknowledgment to the provider of the world wide web page.

FIG. 7 illustrates the process followed by the subscriber to create and manage his radiotelephone service profile. This process is described with reference to FIGs. 4-6.

20       Assuming the web browser program is running, the subscriber accesses the service provider's profile management home page (step 701). An example of such a page is illustrated in FIG. 4. This page is also referred to as the login page.

The home page includes areas for entering subscriber identification information. In the preferred embodiment, this information includes the cellular  
25       radiotelephone's assigned telephone number (401) and a password (405) known only to the subscriber. This password may be numeric, alphabetic, or alphanumeric.

Once the identification information is entered (step 705), the subscriber clicks on the enter key (410). If the information was not entered correctly, the reset key (415) may be used to clear the entries to allow re-entry of the information.

30       In the preferred embodiment, the identification information is validated (step 710) by the web server. The validation process is accomplished by the server comparing from a table, stored in memory or on a drive, the radiotelephone number with a password. If the radiotelephone number and password from the table is the

same as the identification information entered by the subscriber, access to the profile management system is granted.

Once access is granted, a window (not shown) within the web page of FIG. 4 announces the successful access. If the radiotelephone number and password do not match, this is announced and another chance is given to enter the proper information.

The main profile management page additionally presents the subscriber with a menu of options. After successful access to the system, these buttons are enabled allowing the subscriber to choose an option (step 715).

10 In the preferred embodiment, these buttons are for a Home Page (455), Updating a Profile (420), Request Password (425), Try Before U Buy feature (430), Send Short Message (435), Available Features (440), and Help buttons (445 and 450). Not all of these buttons are subsequently discussed since some of the functions are well known by those skilled in the art. Additionally, the present invention is not limited to the buttons/functions shown in FIG. 4. Alternate embodiments have buttons for other functions not illustrated.

As an example of one function, if the "Update Profile" button (420) is activated, the web page illustrated in FIG. 5 is opened. This page shows the present service plan and features to which the subscriber has subscribed. By clicking on the appropriate boxes/buttons with the cursor, the subscriber can change his service plan including: rates, long distance carrier, and access to roaming. Additionally, basic features can be added or removed from the subscriber's profile by activating the appropriate box or button. Alternate embodiments list other features and use different formats.

25 Some features have sub-functions, as illustrated in FIG.6, that also may be changed by the present invention. For example, if call forwarding is activated, another web page is displayed that illustrates information needed for call forwarding, such as: unsolicited calls received, the telephone is busy, there is no answer by the subscriber. In all of these cases, the subscriber can alter his profile by simply activating the appropriate button/box.

30 Another example of a function from the home page is the Try Before U Buy (430) function. This function enables the subscriber to try out a feature or service before being billed for it.

For example, if the subscriber wanted to find out if the call waiting feature would be useful as part of his service, he would activate the Try Before U Buy button (430), illustrated in FIG. 4, that would bring up the same web page illustrated in FIG. 5. The difference is that the features and services are not charged to the subscriber's account for a predetermined time. This time gives the subscriber a chance to try the features before actually purchasing them.

If, after the predetermined time, the subscriber doesn't re-enter the web page and make the new features permanent, the features are turned off. However, if the subscriber desires these features, the web pages can be re-accessed and the features added to the account.

Referring again to FIG. 6, if a mistake is made during the entry of any of the above changes, the subscriber can activate the Reset button (601) to clear out any changes and return to the original profile. Once the subscriber has correctly altered his profile as needed, the Submit button (602) is activated.

Activation of the Submit button (602) informs the web server to format the new profile into the appropriate delimited format. The preferred formatting is done using a protocol. Other embodiments use some type of delimiting such as tabs or semicolons. The profile is then submitted to the HLR over the provisioning interface for storage (step 720) and use by the MSC.

In summary, the system and processes of the present invention enable a potential subscriber to activate radiotelephone service using the internet. By using a computer to access the service provider's web page, the potential subscriber can create his profile quicker and at any time of the day without operator interaction. The present invention, therefore, saves the service provider money by reducing the number of operators required and potentially increasing the subscriber base by increasing the ease and flexibility of initiating service.

#### **I CLAIM:**

- 10 -

**CLAIMS**

1. A method for subscribing a radiotelephone to radiotelephone service  
2 using an internet access device, the method comprising the steps of:  
    providing an internet coupled server comprising a web page having a  
4 plurality of radiotelephone services and features;  
    enabling a potential radiotelephone service subscriber to log on to the  
6 internet coupled server, with the internet access device, to select from the  
plurality of radiotelephone services and features;  
8 saving the selected radiotelephone services and features;  
receiving registration information from the radiotelephone;  
10 generating a radiotelephone service profile; and  
transmitting the radiotelephone service profile to the radiotelephone.

2. The method of claim 1 and further including the steps of:  
2 obtaining credit information regarding the potential radiotelephone  
service subscriber; and  
4 verifying the credit information with a credit validation service.

3. The method of claim 1 and further including the steps of:  
2 the radiotelephone reprogramming appropriate registers within the  
radiotelephone in response to the radiotelephone service profile; and  
4 the radiotelephone acknowledging receipt of the radiotelephone service  
profile and successful reprogramming of the appropriate registers.

4. A method for subscribing to radiotelephone service using an  
2 internet access device, the method comprising the steps of:  
    logging onto an internet coupled server with the internet access device;  
4 the internet coupled server providing a plurality of selectable  
radiotelephone services and features; and

- 11 -

6 selecting from the plurality of radiotelephone services and features.

5. The method of claim 4 and further including the step of providing  
2 credit information to the internet coupled server.

6. A system for programming a radiotelephone over the air, the system  
2 being accessible by a potential radiotelephone service subscriber using an  
internet access device and providing a plurality of selectable radiotelephone  
4 services and features, the system comprising:

a server device, coupled to the internet, for providing the ability of  
6 selecting the radiotelephone service and features by the internet access  
device;

8 a billing server coupled to the world wide web server, the billing server  
accumulating billing information regarding the potential radiotelephone  
10 service subscriber;

a radiotelephone switching center coupled to the billing server, the  
12 switching center performing the selected radiotelephone services and  
features, routing radiotelephone communications, and receiving  
14 radiotelephone registration information;

an authentication center generating radiotelephone authentication  
16 data in response to the radiotelephone registration information;

a home location register database coupled to the billing system, the  
18 home location register database storing radiotelephone service profiles for  
radiotelephone service subscribers in a predetermined geographical area; and

20 a radiotelephone activation function coupled to the authentication  
center, the billing system, and the radiotelephone switching center, the  
22 radiotelephone activation function sending data to the radiotelephone  
switching center to be programmed into the radiotelephone in response to  
24 data collected from the billing system and the authentication center.

- 12 -

7. The system of claim 6 wherein the internet access device is a  
2 computer running an internet browser routine.

8. The system of claim 6 and further including a credit validation  
2 system coupled to the billing server, the credit validation system verifying a  
credit status of the potential radiotelephone service subscriber and  
4 transmitting the status to the billing system.

1/4

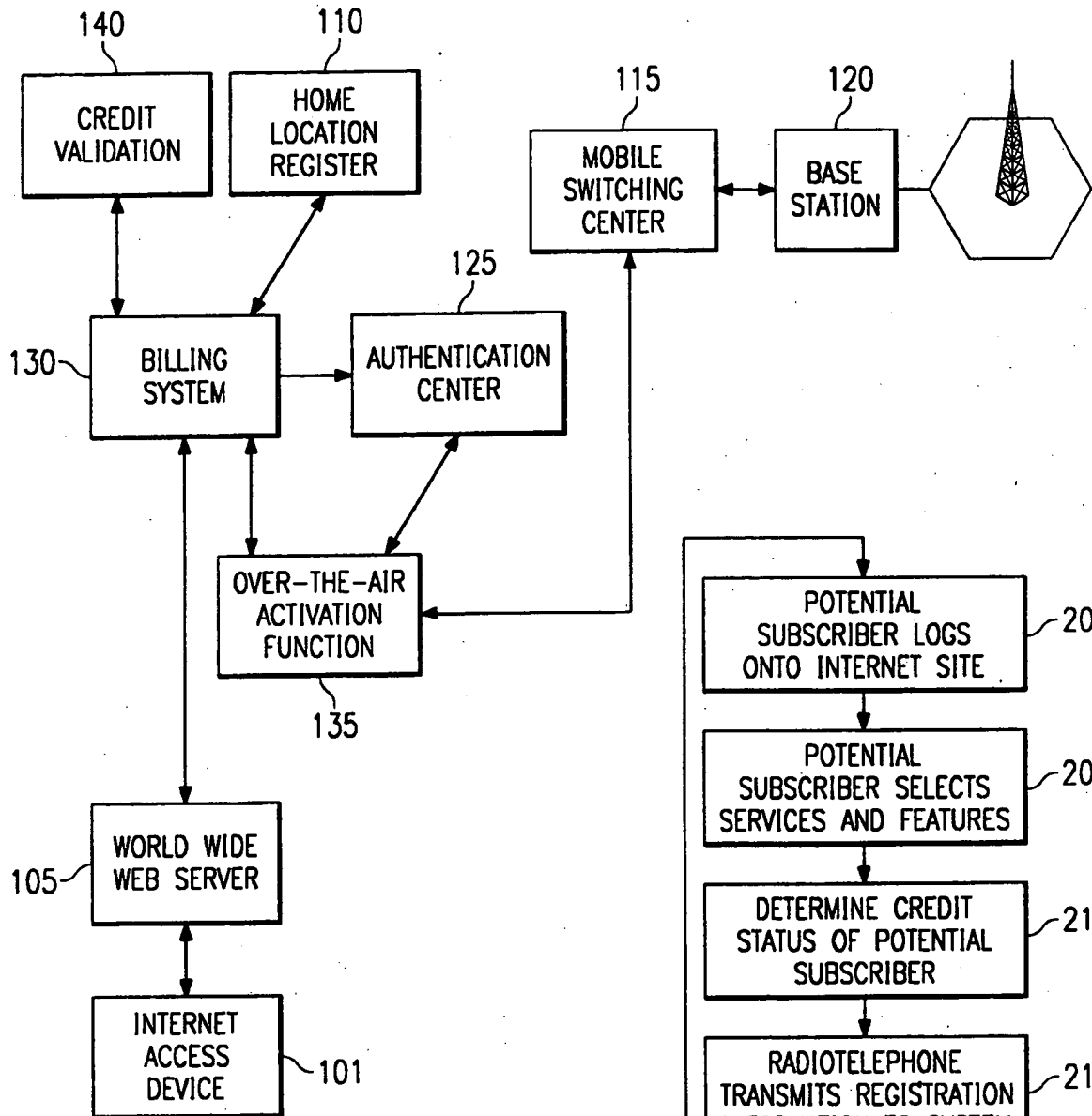
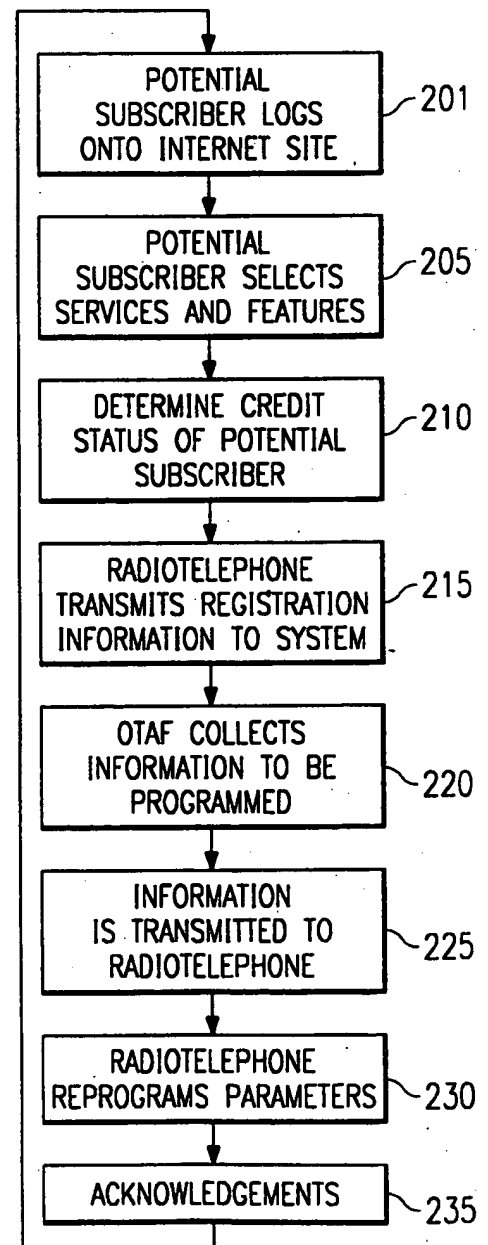


FIG. 1

FIG. 2



**Profile Management System**

**File Edit View Go Bookmarks Options Directory Window Help**

Back Forward Home Reload Images Open Print Find Stop

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**PCS MART**  
Sponsored by:

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Menu

310 Home

311

312

313 Try Before U Buy™

314

315 Available Features

316 Feature Help

317 Help/Support

Dallas Telephone Co.

---

Please type your name and passcode below.  
Click on Enter to start subscription process.

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Name:  301

Radiotelephone brand:  305

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▼

FIG. 3

**Call Forwarding**

Unconditional:	<input type="checkbox"/> activate	<input type="checkbox"/> deactivate	<input type="checkbox"/> time-of-day	Setup TOD Choices
	<input type="checkbox"/> voice mail	<input type="checkbox"/> number	<input type="text"/>	
Busy:	<input type="checkbox"/> activate	<input type="checkbox"/> deactivate	<input type="checkbox"/> time-of-day	Setup TOD Choices
	<input type="checkbox"/> voice mail	<input type="checkbox"/> number	<input type="text"/>	
No Answer:	<input type="checkbox"/> activate	<input type="checkbox"/> deactivate	<input type="checkbox"/> time-of-day	Setup TOD Choices
	<input type="checkbox"/> voice mail	<input type="checkbox"/> number	<input type="text"/>	

**Custom Features**

- Extension Phone Service: You are not signed-up for this service
- Distinctive Ringing/Call Block

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602   601

FIG. 6



The screenshot shows a web browser window titled "Profile Management System". The browser's address bar is empty. The menu bar includes "File", "Edit", "View", "Go", "Bookmarks", "Options", "Directory", "Window", and "Help". The toolbar contains icons for "Back", "Forward", "Home", "Reload", "Images", "Open", "Print", "Find", and "Stop". The main content area is divided into two sections. On the left, a "Menu" section lists several options: "Home" (455), "Update Profile" (420), "Request Passcode" (425), "Try Before U Buy™" (430), "Send Short Message" (435), "Available Features" (440), "Feature Help" (445), and "Help/Support" (450). On the right, a "Profile Management Login" section contains the text "Please type your cellular number and passcode below. Click on Enter to access your personal profile." Below this text are two input fields: "Cellular #:" (401) and "Passcode:" (405). To the right of the "Passcode:" field is a "Reset" button (415). Below the input fields are two buttons: "Enter" (410) and "Reset" (415). The status bar at the bottom of the browser window is empty.

FIG. 4

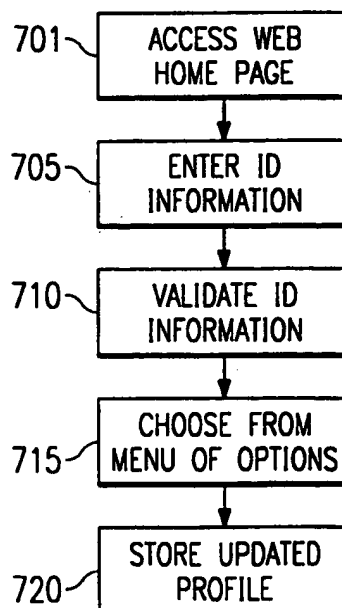


FIG. 7

Welcome Mr. or Mrs.

Your current service options are shown below. Please make changes and then click SUBMIT. You will have a chance to confirm your selections before accepting them. Click here to see your monthly bill.


---

**Service Plan**

Current Billing Option is Corporate Rate 1

Long Distance Carrier is MCI

Roaming is Fully Enabled



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**Basic Features**

<input checked="" type="checkbox"/> Call Waiting	<input type="checkbox"/> Short Message Service	<input type="checkbox"/> ADD
<input type="checkbox"/> Conference Calling	<input checked="" type="checkbox"/> Detailed Billing	<input type="checkbox"/> REMOVE
<input type="checkbox"/> Call Transfer	<input checked="" type="checkbox"/> Call Forwarding	<input type="checkbox"/> REMOVE
<input type="checkbox"/> Voice Mail Box	<input type="checkbox"/> International Dialing	<input type="checkbox"/> ADD
<input type="checkbox"/> Visual Message		
Waiting Indicator		
<input type="checkbox"/> Caller ID	<input type="checkbox"/> Voice-Activated Dialing	<input type="checkbox"/> ADD
<input type="checkbox"/> Private Number	<input type="checkbox"/> Paging	<input type="checkbox"/> ADD

FIG. 5

# INTERNATIONAL SEARCH REPORT

Inter: 1st Application No

PCT/US 98/14660

## A. CLASSIFICATION OF SUBJECT MATTER

IPC 6 H04Q7/38

According to International Patent Classification (IPC) or to both national classification and IPC

## B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

IPC 6 H04Q

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

## C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	WO 97 08906 A (SENDIT) 6 March 1997  see page 6, line 1 - page 17, line 36; figures	1, 3, 4, 6, 7
P, X	EP 0 804 045 A (TELIA) 29 October 1997 see page 2, column 2, line 14 - page 3, column 3, line 53; figures	1, 6
E	EP 0 859 500 A (LUCENT) 19 August 1998 see page 3, column 3, line 39 - page 4, column 6, line 53; figures	1, 6
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☒ Further documents are listed in the continuation of box C.

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Date of the actual completion of the international search

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Inter      nal Application No

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Inter: 1st Application No

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